

The Washington Times

Digital | Print | Email | Social



2025

Why The Washington Times

Trusted by Global Leaders for Four Decades

The Washington Times delivers unparalleled reach to policymakers and influencers across Washington D.C. and worldwide. Our award-winning print and digital platform consistently rank among the most trusted political news sources, placing in the top 5 print and top 10 overall media outlets according to Simmons Research - ahead of competitors like Politico and The Hill.

Partner with us to ensure your message reaches key decision-makers through one of Capitol Hill's most respected conservative voices.

Unmatched Access to Decision Makers

The Washington Times puts your messaging in front of your target audiences both inside and outside the Beltway.

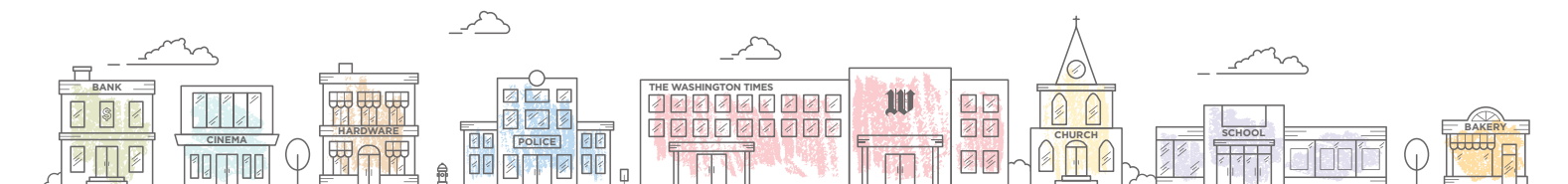
The Washington Times delivers your message directly to power centers: the White House, Congress, Pentagon, and key policymakers across all 50 states. Our weekly reach extends to 3 million readers domestically and spans 195 countries globally.

Our strategic print distribution network includes:

- U.S. Congress members
- White House officials
- Pentagon leadership
- Federal agencies
- Leading think tanks
- International embassies
- World Bank

With over 340,100 organizations and 5,950 government agencies accessing WashingtonTimes.com, we offer unprecedented influence in shaping policy conversations both inside and outside Washington.

When you communicate through The Washington Times, you're speaking directly to America's most influential decision makers. Our core readership group mirrors the make-up of Congress: educated, affluent, politically active and established in their careers.



The Washington Times

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Print Impact: Beyond Digital Reach

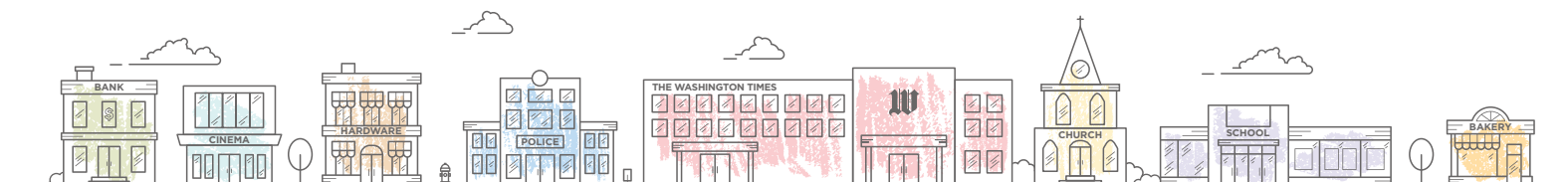
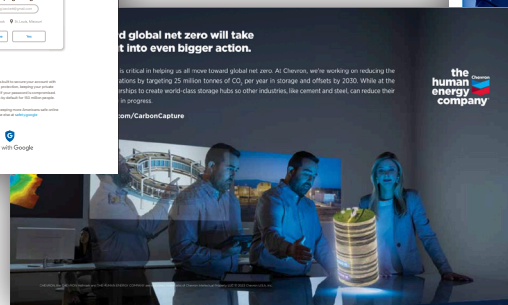
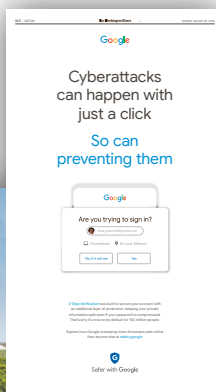
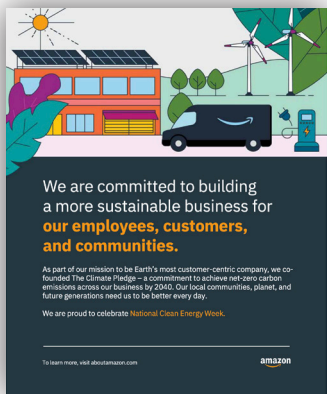
Nothing offers the impact and the mobility of print. Print still matters as an advertising medium especially in the offices of our policymakers. 3,863 copies are distributed directly to Congressional offices daily, Monday-Friday. If your message matters in Washington, print it and have it on their desk.

Daily Print Impact: Inside the Beltway

The Washington Times' daily print edition cuts through digital noise, delivering your message where electronic devices can't follow. Monday through Friday, your advertising appears alongside must-read coverage that Washington's power brokers rely on, ensuring visibility in secure government facilities and restricted areas where mobile devices are prohibited.

The National Weekly: Coast-to-Coast Influence

Every Monday, The National Weekly delivers your message directly to engaged readers across America. This curated tabloid features the week's most impactful stories, ensuring your advertising reaches aligned audiences from California to New England. Connect with influential readers who shape opinions in their communities through this targeted nationwide distribution.



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Digital Leadership: American Influence & Impact

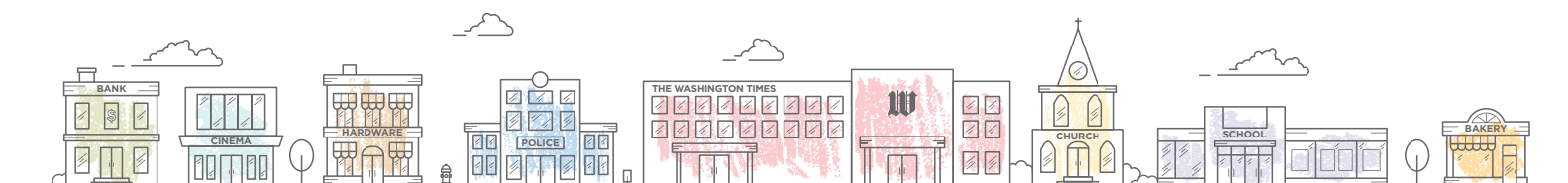
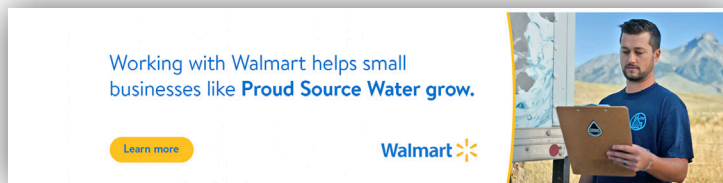
Leverage The Washington Times' nationwide network to amplify your message from Capitol Hill to state capitals, reaching decision makers and influencers across all 50 states.

Premium Digital Solutions

- Strategic display & video placement on WashingtonTimes.com, connecting you with national policy leaders and influencers
- Newsletter sponsorships across 17 curated briefs delivering to key U.S. stakeholders
- Custom native content that shapes American policy conversations
- Podcast partnerships reaching influential domestic audiences
- Precision programmatic integration
- Targeted email campaigns to engaged subscribers nationwide
- Social media amplification to 2.7M+ American opinion leaders
- Virtual events linking thought leaders from coast to coast

Our digital ecosystem connects you with an elite audience of federal and state policymakers, business executives, and community leaders throughout America. Whether targeting federal legislators, state officials, or regional influencers, your message reaches the right audience at the right time.

Our readership spans government agencies, corporate boardrooms, think tanks, and civic organizations across America, ensuring your message shapes conversations from Maine to Alaska, Florida to Washington state.



The Washington Times

Advance Your Advocacy Agenda: Your Success Is Our Mission

The Washington Times stands as your gateway to policy influence, whether targeting national leadership or grassroots movements. Our dedicated advocacy team works alongside you to craft strategies that deliver unparalleled impact for your campaigns.

Proven Impact on Policy Discourse

Since 2020, our special sections have featured:

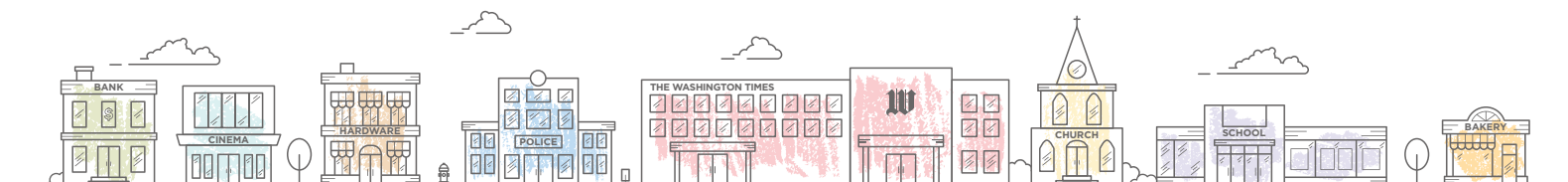
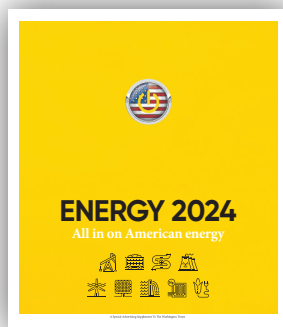
- 15 governors
- 58 U.S. Senators
- 125 U.S. Representatives

Let's Design Your Influence Strategy

Our experienced team specializes in creating customized advocacy solutions that amplify your message. We'll guide you through the special section process to ensure your message reaches and resonates with key decision makers.

These bipartisan special sections have become the go-to forum for public policy debate, attracting participation from industry leaders, elected officials, and advocacy organizations nationwide. When you place your message alongside our trusted coverage, you enter the daily conversation of America's policy architects.

Partner with us to transform your advocacy goals into measurable impact. Our team is ready to help craft your success story.



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